



# La Vergne Chronicle

April

## 'Project Bear' announcement officially brings The ICEE Company to La Vergne

The Rutherford County Chamber of Commerce hosted a special meeting to announce The ICEE Company was the driving force behind the secretive 'Project Bear' that has been circulating since talks first began late last year. Tennessee Gov. Bill Lee and Department of Economic and Community Development Commissioner Bob Rolfe were there to make the announcement.

"We are so excited to welcome ICEE to La Vergne," says Mayor Jason Cole. "This will be an amazing partnership moving forward bringing quality jobs to La Vergne. Having a great company like ICEE headquartered in La Vergne shows we are a business-friendly city on the move."



The ICEE Company is moving into a facility at the Park 24 development at Mason Road and Bain Drive, bringing more than 200 headquarter and distribution jobs with an average income of \$60,000. The ICEE Company expects to officially open and begin operations in December 2019. As part of the move the beverage company will invest \$10.3 million.

The City has also been working closely with the developer, Panttoni Development Company, to help make improvements to Mason Road and Bain Drive as they develop Park 24.

Several city employees worked with the Rutherford County Chamber of Commerce to make 'Project Bear' a reality including Economic Development Specialist Tom Broeker, City Administrator Bruce Richardson and Director of Engineering Adam Leach.

## City Prepares for Easter Egg Hunt

Hop on down the bunny trail at Veteran's Memorial Park April 13th for one of the biggest events put on by the City of La Vergne. The Easter Egg Hunt attracts hundreds of children and their families every year and has become a family tradition for many in the area.



This year there the four age groups are 0-3 years old, 4-5 years old, 6-8 years old, and 9-12 years old. Each age group will start at a different time so

that families with multiple children can participate in each egg hunt. There's also a golden egg in each age group that will give the finder a special prize! The Easter Bunny will be back again at a special photo booth to snap some pictures with families.



This year the Fire Department is hosting a "Fun Day" in conjunction with the Easter Egg Hunt. There will be fire trucks, the fire safety trailer, hot dogs, cotton candy and bounce houses. Sparky the Fire Dog will also be there to take photos with kids.

## Property Tax Deadline Passes

The 2018 property tax deadline passed on February 28th. Delinquent notices were sent out the first week of March for any properties that still have a balance.

Payments can be made by cash or check. You can mail payment to the City of La Vergne Tax Department, 5093 Murfreesboro Road, La Vergne, TN 37086, place your envelope in the dropbox or pay your taxes in person at City Hall. Checks must be made out to the City of La Vergne.

For any questions or concerns contact the City's Tax Specialist Becci Steed at (615) 793-3388 or by email at [bsteed@lavergetn.gov](mailto:bsteed@lavergetn.gov).



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FARMERS MARKET



LA VERGNE FIRE EXPLORERS



BUTTERFLY BALL- FATHER-DAUGHTER DANCE



SENIOR CENTER VALENTINE'S DANCE

## Farmers Market Relocates

This summer the Farmers Market will find a new home at the La Vergne Senior Center Campus walking trail. The move comes as the market continues to grow and space becomes more and more limited at Bicentennial Park near City Hall.

Members of the Senior Center will be assisting city staff with cleaning up and beautifying the area in May, including decorating cement bollards and planting new flowers in the area.



This year's market runs every Tuesday starting in June and ending in September. The market starts at 3:00 p.m. and wraps up at 7:00 p.m. All proceeds from the vendor fees will continue to benefit the Senior Center.

Vendors are only allowed to sell agriculture or hand-made items. Booth space costs \$15 every week. Anyone wanting to be a vendor is welcome to apply by contacting Anne Smith at (615) 287-8690 or by emailing [asmith@lavergnen.gov](mailto:asmith@lavergnen.gov).

## Community Yard Sale

The Senior Center is holding a Community Yard Sale on April 27th from 7:00 a.m. - 1:00 p.m. at the walking trail on the Senior Center Campus at 337 Stones River Road. All funds raised from booth rental fees will go to benefit the Senior Center.

Any resident is able to sign up for a booth. Every 10'x10' booth space costs \$5 for members of the Senior Center, \$15 for seniors who are not members, and \$20 for all other La Vergne residents. Visit [www.LaVergneTN.gov](http://www.LaVergneTN.gov) to register or contact Felicia Mayes at (615) 793-3224 or by email at [fmayes@lavergnen.gov](mailto:fmayes@lavergnen.gov).

## Fire Explorers Recruiting Now

Fire Exploring is a hands-on program through local Boy Scouts of America councils that allows young men and women from 14 to 18 years old to explore the profession of firefighting and learn basic skills needed to be a firefighter. Contact Fire Marshal Curtis Brinkley at [cbrinkley@lavergnen.gov](mailto:cbrinkley@lavergnen.gov) if your child would like to participate.

## NEW EMPLOYEES

- Lisa Arrington - Payroll Specialist
- Brandee Bringer - Communications Specialist
- Alyssa Bryoles - Communication Specialist
- James Cunningham - Patrol Officer
- Roy Crite - Communication Specialist
- Brandi Kessloff - Patrol Officer
- Kathleen Melendy - Administrative Assistant
- Nikki Morales - Patrol Officer
- Olivia Oliver - Patrol Officer
- Reginald Wallace - PRN Firefighter

## SPRING CITY COUNCIL MEETINGS

### Workshops (6:30 pm)

- March 28
- May 2
- May 30

### Meetings (7:00 pm)

- April 2
- May 7
- June 4

## MARK YOUR CALENDAR

- March 23 - Multicultural Festival
- April 13 - Easter Egg Hunt
- April 27 - Community Yard Sale
- May 4 - Hurricane Creek Greenway Cleanup
- May 12 - Mother's Day
- May 17 - Carry the Load
- May 27 - Memorial Day - Offices Closed
- June 16 - Father's Day

## FOLLOW US ON SOCIAL MEDIA

