

# 2018 Old Timers Festival

## SPONSORSHIP LEVELS

	Bronze	Silver	Gold	Ruby	Diamond	Platinum
Cost	\$50	\$100	\$250	\$500	\$1,000	\$2,500
Logo printed on back of Old Timers Festival T-Shirts, site map brochure & promotional materials.	X	X	X	X	X	X
Complimentary 10' x 10' booth space. Location TBD. Sponsor must provide tent, tables and chairs.	X	X	X			
Tented 10' x 10' booth space at festival. Location TBD. Sponsor must provide own tables and chairs.				X	X	X
Logo on sponsorship banner placed in prominent location at festival.		X	X	X	X	X
Sponsor Logo on banner at Public Library Kids Zone.			X			
Sponsor Logo on banner at Animal Zone.				X		
Sponsor Logo on banner at Bandshell.					X	
Sponsor Logo on banner at Carnival Ticket Booths.						X
Sponsor's Choice: Logo on banner at Public Library Kids Zone, Animal Zone or Musicians Bandshell.						X
Link to business on city Old Timers Festival web page.	X	X	X			
<i>Prominent</i> link to business on Festival website.				X	X	X
Amount of complimentary Old Timers Day T-Shirts:	2	3	4	5	7	10

### Notes

- \* T-shirts will be available for pickup at City Hall the week leading up to the event.
- \* Any T-shirts not picked up will be held for up to four (4) weeks at City Hall.
- \* The deadline to submit your payment and logo is Wednesday, August 20th, 2018.
- \* Make checks payable to "City of La Vergne" and mail with application to 2018 Old Timers Festival, 294 Sand Hill Road, La Vergne, TN 37086.
- \* All sponsors must email logos in high resolution .jpg or .eps format for banners and advertising purposes to [asmith@lavernetn.gov](mailto:asmith@lavernetn.gov).
- \* For questions regarding sponsorship levels contact Anne Smith at (615) 287-8690.

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## Sponsorship / Business Application

Date Received	
Check Number	
Receipt Number	
Booth Number	

Business (as it will appear): \_\_\_\_\_

Name: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

### Select Level of Sponsorship:

Bronze Sponsor (\$50)

Ruby Sponsor (\$500)

Silver Sponsor (\$100)

Diamond Sponsor (\$1,000)

Gold Sponsor (\$250)

Platinum Sponsor (\$2,500)

Would you like to utilize the complimentary booth space? Please circle one.

Yes

No

### T-Shirt Sizes

Amount: Bronze (2) Silver (3) Gold (4) Ruby (5) Diamond (7) Platinum (10)

Small \_\_\_\_\_ Large \_\_\_\_\_ XXL \_\_\_\_\_

Medium \_\_\_\_\_ Extra Large \_\_\_\_\_ XXXL \_\_\_\_\_

### Important Information

- ◆ Please email your logo to [asmith@lavergetn.gov](mailto:asmith@lavergetn.gov) in a high quality .jpg or .eps format for advertising purposes.
- ◆ The deadline to submit your payment and logo is Wednesday August 20, 2018.
- ◆ Your business name or logo will be on the back of festival t-shirts and banners.
- ◆ Make checks payable to City of La Vergne and mail with application to 2018 Old Timers Festival, 294 Sand Hill Road, La Vergne, TN 37086

Sponsorship Amount Enclosed: \$ \_\_\_\_\_