



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Population						
2018 Population	5,319	---	45,992	---	110,193	---
2023 Projected Population	5,535	---	48,760	---	117,388	---
2023 Projected Population (High Estimate)	5,627	---	51,752	---	123,648	---
2023 Projected Population (Low Estimate)	5,406	---	47,017	---	111,000	---
% Projected Annual Change (2018 - 2023)	0.8%	---	1.2%	---	1.3%	---
% Projected Annual Change (High Estimate)	1.2%	---	2.5%	---	2.4%	---
% Projected Annual Change (Low Estimate)	0.3%	---	0.4%	---	0.1%	---
2000 Census Population	2,559	---	22,658	---	62,526	---
2010 Census Population	5,013	---	41,271	---	97,602	---
% Annual Change (2010 - 2018)	0.8%	---	1.4%	---	1.6%	---
Population Density	2,355		1,680		1,504	
Households						
2018 Households	1,969	---	15,914	---	41,303	---
2023 Projected Households	2,050	---	16,884	---	44,008	---
% Projected Annual Change (2018 - 2023)	0.8%	---	1.2%	---	1.3%	---
2000 Households	938	---	8,129	---	24,582	---
2010 Households	1,858	---	14,247	---	36,511	---
% Annual Change (2010 - 2018)	12.2%	---	9.4%	---	6.1%	---
Quarterly Population						
2018 Q2	5,319	---	45,992	---	110,193	---
2018 Q1	5,301	---	45,805	---	109,683	---
2017 Q4	5,287	---	45,598	---	109,397	---
2017 Q3	5,275	---	45,362	---	109,083	---
2017 Q2	5,266	---	45,029	---	108,816	---
2017 Q1	5,253	---	44,898	---	108,583	---
2016 Q4	5,251	---	44,664	---	108,215	---
2016 Q3	5,242	---	44,572	---	108,007	---
2016 Q2	5,259	---	44,518	---	107,990	---
Growth Stability Indicator (-1 to +1)	0.4639	---	0.6709	---	0.4112	---



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Total Population by Age						
Average Age (2018)	34.7		34.3		35.0	
Children (2018)						
Under 1 Year	67	1.3%	596	1.3%	1,411	1.3%
1 Year Old	83	1.6%	693	1.5%	1,700	1.5%
2 Years Old	91	1.7%	762	1.7%	1,834	1.7%
3 Years Old	77	1.4%	705	1.5%	1,760	1.6%
4 Years Old	80	1.5%	662	1.4%	1,668	1.5%
5 Years Old	77	1.4%	726	1.6%	1,851	1.7%
6 Years Old	87	1.6%	705	1.5%	1,713	1.6%
7 Years Old	77	1.4%	723	1.6%	1,730	1.6%
8 Years Old	77	1.5%	680	1.5%	1,636	1.5%
9 Years Old	82	1.5%	758	1.6%	1,703	1.5%
10 Years Old	76	1.4%	720	1.6%	1,704	1.5%
11 Years Old	85	1.6%	768	1.7%	1,730	1.6%
12 Years Old	94	1.8%	779	1.7%	1,732	1.6%
13 Years Old	78	1.5%	628	1.4%	1,549	1.4%
14 Years Old	78	1.5%	717	1.6%	1,596	1.4%
15 Years Old	80	1.5%	728	1.6%	1,574	1.4%
16 Years Old	81	1.5%	740	1.6%	1,617	1.5%
17 Years Old	86	1.6%	749	1.6%	1,620	1.5%
Adults (2018)						
18 Years Old	88	1.7%	873	1.9%	1,819	1.7%
19 Years Old	97	1.8%	765	1.7%	1,588	1.4%
20 Years Old	72	1.4%	653	1.4%	1,392	1.3%
21 Years Old	80	1.5%	625	1.4%	1,322	1.2%
22 to 25	205	3.9%	1,794	3.9%	4,057	3.7%
25 to 35	631	11.9%	5,668	12.3%	14,356	13.0%
35 to 45	926	17.4%	7,753	16.9%	18,276	16.6%
45 to 55	767	14.4%	6,694	14.6%	15,478	14.0%
55 to 65	555	10.4%	4,776	10.4%	11,896	10.8%
65 to 75	288	5.4%	2,490	5.4%	6,757	6.1%
75 to 85	126	2.4%	909	2.0%	2,605	2.4%
85 +	25	0.5%	155	0.3%	521	0.5%



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Age, Female (2018)						
Under 5	197	3.7%	1,682	3.7%	4,118	3.7%
5 to 10	202	3.8%	1,789	3.9%	4,310	3.9%
10 to 14	168	3.2%	1,424	3.1%	3,260	3.0%
14 to 18	161	3.0%	1,447	3.1%	3,163	2.9%
18 to 22	162	3.0%	1,405	3.1%	2,984	2.7%
22 to 25	98	1.9%	869	1.9%	1,999	1.8%
25 to 35	316	5.9%	2,879	6.3%	7,474	6.8%
35 to 45	502	9.4%	4,124	9.0%	9,653	8.8%
45 to 55	399	7.5%	3,436	7.5%	7,961	7.2%
55 to 65	287	5.4%	2,501	5.4%	6,329	5.7%
65 to 75	163	3.1%	1,344	2.9%	3,775	3.4%
75 to 85	81	1.5%	538	1.2%	1,560	1.4%
85 +	18	0.3%	105	0.2%	379	0.3%
% of Population, Female		51.8%		51.2%		51.7%
Average Age, Female	35.7	---	35.0	---	35.9	---
Age, Male						
Under 5	202	3.8%	1,735	3.8%	4,255	3.9%
5 to 10	198	3.7%	1,803	3.9%	4,322	3.9%
10 to 14	166	3.1%	1,471	3.2%	3,455	3.1%
14 to 18	164	3.1%	1,488	3.2%	3,243	2.9%
18 to 22	176	3.3%	1,510	3.3%	3,137	2.8%
22 to 25	106	2.0%	925	2.0%	2,058	1.9%
25 to 35	314	5.9%	2,789	6.1%	6,882	6.2%
35 to 45	424	8.0%	3,629	7.9%	8,623	7.8%
45 to 55	368	6.9%	3,258	7.1%	7,517	6.8%
55 to 65	268	5.0%	2,275	4.9%	5,566	5.1%
65 to 75	126	2.4%	1,146	2.5%	2,982	2.7%
75 to 85	45	0.9%	371	0.8%	1,045	0.9%
85 +	8	0.1%	50	0.1%	143	0.1%
% of Population, Male		48.2%		48.8%		48.3%
Average Age, Male	33.6	---	33.5	---	34.0	---



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Income (2018)						
Per Capita Income	\$21,937	---	\$22,940	---	\$24,116	---
Average Household Income	\$59,244	---	\$66,298	---	\$64,341	---
Median Household Income	\$53,129	---	\$56,731	---	\$55,319	---
Less than \$15,000	156	7.9%	999	6.3%	3,230	7.8%
\$15,000 - \$19,999	119	6.0%	675	4.2%	1,973	4.8%
\$20,000 - \$24,999	73	3.7%	618	3.9%	1,719	4.2%
\$25,000 - \$29,999	108	5.5%	824	5.2%	1,884	4.6%
\$30,000 - \$34,999	160	8.1%	1,023	6.4%	2,520	6.1%
\$35,000 - \$39,999	102	5.2%	894	5.6%	2,587	6.3%
\$40,000 - \$44,999	90	4.6%	852	5.4%	2,467	6.0%
\$45,000 - \$49,999	132	6.7%	871	5.5%	2,196	5.3%
\$50,000 - \$54,999	125	6.4%	875	5.5%	2,368	5.7%
\$55,000 - \$59,999	120	6.1%	834	5.2%	2,041	4.9%
\$60,000 - \$64,999	113	5.7%	951	6.0%	2,161	5.2%
\$65,000 - \$69,999	97	4.9%	798	5.0%	1,895	4.6%
\$70,000 - \$79,999	156	7.9%	1,296	8.1%	3,105	7.5%
\$80,000 - \$89,999	110	5.6%	1,038	6.5%	2,391	5.8%
\$90,000 - \$99,999	95	4.8%	899	5.6%	2,066	5.0%
\$100,000 - \$125,000	80	4.1%	1,120	7.0%	3,186	7.7%
\$125,000 - \$149,999	58	2.9%	609	3.8%	1,534	3.7%
\$150,000 - \$199,999	63	3.2%	555	3.5%	1,457	3.5%
\$200,000 - \$249,999	7	0.4%	102	0.6%	295	0.7%
\$250,000 - \$499,999	3	0.2%	43	0.3%	123	0.3%
\$500,000+	3	0.1%	37	0.2%	104	0.3%
Education (2018)						
Less than 9th Grade	220	6.6%	1,743	6.1%	3,436	4.9%
Some High School	216	6.5%	1,971	6.9%	4,111	5.9%
High School Grad	1,050	31.6%	9,422	33.1%	20,908	29.9%
Some College	866	26.1%	6,567	23.1%	16,136	23.1%
Associate Degree	324	9.8%	2,137	7.5%	5,758	8.2%
Bachelors Degree	485	14.6%	4,758	16.7%	13,644	19.5%
Masters Degree	146	4.4%	1,549	5.4%	4,917	7.0%
Doctorate or Professional Degree	11	0.3%	298	1.0%	978	1.4%



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	1 Mile		3 Miles		5 Miles	
Population by Race/Ethnicity (2018)						
Race Including Hispanic Ethnic Group						
White	2,930	55.1%	27,535	59.9%	64,597	58.6%
Black / African American	1,706	32.1%	12,647	27.5%	32,380	29.4%
Asian	209	3.9%	1,525	3.3%	3,656	3.3%
Other	475	8.9%	4,285	9.3%	9,560	8.7%
Race Including Hispanic Ethnic Group						
White, Non-Hispanic	2,660	50.0%	24,414	53.1%	58,176	52.8%
Hispanic	619	11.6%	6,265	13.6%	13,303	12.1%
Black / African American, Non-Hispanic	1,687	31.7%	12,517	27.2%	32,056	29.1%
Asian, Non-Hispanic	207	3.9%	1,513	3.3%	3,625	3.3%
Other, Non-Hispanic	146	2.7%	1,284	2.8%	3,034	2.8%
Ancestry (2018)						
Native American (Indian/Eskimo)	12	0.2%	101	0.2%	232	0.2%
Hawaiian/Pacific Islander	5	0.1%	46	0.1%	78	0.1%
Mexican	467	8.8%	4,163	9.1%	8,460	7.7%
Puerto Rican	61	1.1%	744	1.6%	1,401	1.3%
Cuban	3	0.1%	35	0.1%	344	0.3%
Dominican	3	0.0%	29	0.1%	61	0.1%
Central American	70	1.3%	971	2.1%	1,997	1.8%
South American	5	0.1%	190	0.4%	627	0.6%
Chinese	2	0.0%	84	0.2%	144	0.1%
Japanese	0	0.0%	13	0.0%	49	0.0%
Korean	4	0.1%	123	0.3%	332	0.3%
South Central Asian (e.g. Indian)	30	0.6%	142	0.3%	439	0.4%
South East Asian (e.g. Vietnamese)	147	2.8%	984	2.1%	2,140	1.9%
Middle Eastern	105	2.0%	912	2.0%	3,579	3.2%
Language at Home (2018)						
Spanish	530	10.8%	5,664	13.3%	11,220	11.0%
Asian/Pacific Language	63	1.3%	735	1.7%	2,067	2.0%
European/Indo-European	70	1.4%	742	1.7%	2,849	2.8%
Arabic	105	2.1%	770	1.8%	3,174	3.1%
Other Non-English	45	0.9%	540	1.3%	1,359	1.3%



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Family Structure (2018)						
Male Householder, No Children	68	4.5%	494	3.9%	1,199	3.9%
Female Householder, No Children	174	11.6%	1,253	9.8%	2,683	8.7%
Single Parent - Male	80	5.3%	683	5.3%	1,126	3.6%
Single Parent - Female	265	17.7%	1,826	14.2%	4,576	14.8%
Married w/ Children	364	24.3%	3,940	30.7%	9,019	29.2%
Married w/out Children	456	30.4%	3,850	30.0%	9,385	30.4%
Non-family Households	93	6.2%	771	6.0%	2,924	9.5%
Household Size (2018)						
1 Person	469	23.8%	3,097	19.5%	10,391	25.2%
2 Persons	591	30.0%	4,671	29.4%	12,530	30.3%
3 Persons	366	18.6%	3,107	19.5%	7,406	17.9%
4 Persons	309	15.7%	2,697	16.9%	6,109	14.8%
5 Persons	140	7.1%	1,359	8.5%	2,891	7.0%
6 Persons	58	2.9%	597	3.8%	1,206	2.9%
7+ Persons	37	1.9%	386	2.4%	770	1.9%
Housing (2018)						
Owner-Occupied	1,401	67.9%	11,929	70.1%	26,882	60.8%
Renter-Occupied	569	27.6%	3,985	23.4%	14,421	32.6%
Vacant	93	4.5%	1,114	6.5%	2,883	6.5%
Components of Change (2018)						
Births	67	1.3%	596	1.3%	1,411	1.3%
Deaths	32	0.6%	256	0.6%	667	0.6%
Migration	16	0.3%	624	1.4%	634	0.6%
Other Population (2018)						
Seasonal Population	7	---	63	---	314	---
Transient Population	28	---	309	---	963	---
Group Quarters Population	0	---	6	---	343	---
Institutionalized	0	---	1	---	315	---
College	0	---	0	---	0	---
Military	0	---	0	---	0	---
Other	0	---	5	---	27	---



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Home Value (2018)						
Median Home Value	\$193,527	---	\$205,171	---	\$219,024	---
Average Home Value	\$176,357	---	\$195,045	---	\$208,390	---
Under \$20,000	29	2.1%	213	1.8%	538	2.0%
\$20,000 to \$40,000	7	0.5%	84	0.7%	282	1.0%
\$40,000 to \$60,000	10	0.7%	87	0.7%	151	0.6%
\$60,000 to \$80,000	20	1.4%	119	1.0%	231	0.9%
\$80,000 to \$100,000	51	3.7%	190	1.6%	346	1.3%
\$100,000 to \$125,000	102	7.3%	503	4.2%	1,014	3.8%
\$125,000 to \$150,000	202	14.4%	1,487	12.5%	2,802	10.4%
\$150,000 to \$200,000	475	33.9%	3,656	30.6%	6,791	25.3%
\$200,000 to \$250,000	345	24.7%	3,435	28.8%	7,375	27.4%
\$250,000 to \$300,000	91	6.5%	1,206	10.1%	3,249	12.1%
\$300,000 to \$400,000	46	3.3%	672	5.6%	2,697	10.0%
\$400,000 to \$500,000	2	0.2%	149	1.2%	792	2.9%
\$500,000 to \$750,000	0	0.0%	53	0.4%	451	1.7%
\$750,000 to \$1,000,000	0	0.0%	5	0.0%	53	0.2%
\$1,000,000 or more	20	1.4%	70	0.6%	109	0.4%
Home Value, Historical						
2018 Q1	\$190,433	---	\$201,745	---	\$215,529	---
2017 Q4	\$187,261	---	\$198,292	---	\$212,015	---
2017 Q3	\$171,207	---	\$196,421	---	\$207,709	---
2017 Q2	\$166,015	---	\$190,284	---	\$201,515	---
2017 Q1	\$161,607	---	\$185,051	---	\$196,241	---
2016 Q4	\$160,399	---	\$182,596	---	\$194,326	---
2016 Q3	\$156,428	---	\$179,973	---	\$191,042	---
2016 Q2	\$150,976	---	\$173,944	---	\$184,837	---
Vehicles Per Household (2018)						
No Vehicle	52	2.6%	463	2.9%	1,528	3.7%
1 Vehicle	590	29.9%	4,832	30.4%	14,237	34.5%
2 Vehicles	888	45.1%	6,418	40.3%	16,842	40.8%
3 Vehicles	314	16.0%	2,763	17.4%	5,832	14.1%
4 Vehicles	101	5.1%	1,173	7.4%	2,314	5.6%
5 or more Vehicles	24	1.2%	265	1.7%	549	1.3%



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Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$416,882	---	\$2,954,792	---	\$6,107,583	---
Economic Viability	178	---	174	---	174	---
Economic Viability, Indexed	96	---	94	---	94	---
Average Salary	\$38,135	---	\$39,128	---	\$41,157	---
Average Mortgage-Risk	3.40	---	3.34	---	3.32	---
Businesses (2018)						
Establishments	126	---	707	---	1,734	---
Employees (FTEs)	4,511	---	22,447	---	45,234	---
Employment, Pop 16+ (2018)						
	4,028		34,643		83,303	
Armed Forces	3	0.1%	43	0.1%	85	0.1%
Civilian	3,029	75.2%	26,326	76.0%	62,745	75.3%
Employed	2,915	72.4%	25,371	73.2%	60,782	73.0%
Unemployed	115	2.9%	954	2.8%	1,963	2.4%
Not in Labor Force	995	24.7%	8,275	23.9%	20,473	24.6%
Unemployment Rate (2018)		3.7%		3.6%		3.1%
Employment by Industry (2018)						
Agriculture, Mining and Construction	144	4.9%	2,006	7.9%	3,733	6.1%
Manufacturing	430	14.8%	3,468	13.7%	7,605	12.5%
Transportation	187	6.4%	1,833	7.2%	3,901	6.4%
Information	119	4.1%	836	3.3%	2,034	3.3%
Wholesale-Retail	461	15.8%	3,770	14.9%	8,811	14.5%
Finance, Insurance, and Real Estate	105	3.6%	1,333	5.3%	4,015	6.6%
Professional Services	181	6.2%	1,170	4.6%	3,203	5.3%
Management Services	4	0.1%	77	0.3%	143	0.2%
Administration and Waste Services	158	5.4%	1,372	5.4%	3,545	5.8%
Educational Services	580	19.9%	5,040	19.9%	12,880	21.2%
Entertainment Services	354	12.2%	2,538	10.0%	5,704	9.4%
Other Professional Services	66	2.3%	980	3.9%	2,329	3.8%
Public Administration	124	4.2%	948	3.7%	2,879	4.7%



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Employment by Occupation (2018)	---		---		---	
White Collar						
Managerial and Executive	313	10.7%	2,925	11.5%	8,302	13.7%
Professional Specialty	438	15.0%	4,042	15.9%	10,841	17.8%
Healthcare and Support	75	2.6%	536	2.1%	1,188	2.0%
Sales	228	7.8%	2,341	9.2%	5,531	9.1%
Office and Administration	595	20.4%	4,425	17.4%	11,108	18.3%
Blue Collar						
Protective Services	36	1.2%	371	1.5%	1,203	2.0%
Food Preparation and Serving	248	8.5%	1,750	6.9%	3,634	6.0%
Building Maintenance and Cleaning	53	1.8%	583	2.3%	1,643	2.7%
Personal Care Services	128	4.4%	939	3.7%	2,332	3.8%
Farming, Fishing & Forestry	12	0.4%	89	0.4%	134	0.2%
Construction	218	7.5%	2,462	9.7%	4,749	7.8%
Production & Transportation	571	19.6%	4,909	19.3%	10,117	16.6%
School Enrollment (2018)						
Nursery School/Pre-school	70	1.3%	700	1.5%	1,774	1.6%
Kindergarten/Elementary School	686	12.9%	7,423	16.1%	15,180	13.8%
High School	369	6.9%	3,193	6.9%	6,932	6.3%
College/Graduate/Professional School	240	4.5%	2,558	5.6%	8,056	7.3%
Not Enrolled	3,954	74.3%	32,117	69.8%	78,251	71.0%
Travel Time to Work (ACS 2012)						
Less than 10 minutes	136	5.8%	1,171	5.9%	3,395	6.7%
10 to 14 minutes	248	10.6%	2,167	10.8%	4,931	9.8%
15 to 19 minutes	382	16.4%	2,513	12.6%	6,562	13.0%
20 to 24 minutes	265	11.3%	2,962	14.8%	8,614	17.1%
25 to 29 minutes	164	7.0%	1,447	7.2%	4,145	8.2%
30 to 34 minutes	388	16.7%	4,068	20.4%	10,839	21.5%
35 to 44 minutes	213	9.2%	1,734	8.7%	4,243	8.4%
45 to 59 minutes	383	16.4%	2,577	12.9%	5,272	10.5%
60 or more minutes	153	6.6%	1,345	6.7%	2,397	4.8%
Average travel time to work in minutes	26.9	---	27.9	---	27.1	---