



La Vergne Fall Festival 2023

Sponsor Application

For Office Use Only

Date Received _____

Booth Number _____

Payment Received _____

Applicant Name _____ Business Name _____

Street Address _____

City _____ State _____ Zip Code _____

Home Phone _____ Mobile Phone _____

Email Address _____ Business Website _____

Sponsorship Levels

| | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Bronze | \$100 | <input type="checkbox"/> Diamond | \$2,500 |
| <input type="checkbox"/> Silver | \$250 | <input type="checkbox"/> Platinum | \$5,000 |
| <input type="checkbox"/> Gold | \$500 | <input type="checkbox"/> Festival | \$7,500 |
| <input type="checkbox"/> Ruby | \$1,000 | | |

Would you like to utilize the complimentary booth space? Please select one.

Yes No

Important Information

» Email company logo to kmelendy@lavergnen.net in a high quality .jpg or .eps format for advertising purposes. Vector images are preferred.

» The deadline to submit your payment and logo is August 16, 2023.

» Make checks payable to “City of La Vergne” and mail with application to Kathi Melendy, C/O La Vergne Fall Festival, 5093 Murfreesboro Road, La Vergne, TN 37086.

Signature _____

\$_____ Amount Enclosed

La Vergne Fall Festival 2023

Sponsorship Levels

| | Bronze | Silver | Gold | Ruby | Diamond | Platinum | Festival |
|---|--------|--------|-------|---------|---------|----------|----------|
| Cost | \$100 | \$250 | \$500 | \$1,000 | \$2,500 | \$5,000 | \$7,500 |
| Logo (bronze level - company name) printed on back of La Vergne Fall Festival volunteer t-shirts. | × | × | × | × | × | × | × |
| Complimentary 10'x10' booth space. Location TBD. Sponsor must provide tent, tables and chairs. | × | × | × | | | | |
| Complimentary tented 10'x10' booth space. Location TBD. Sponsor must provide own tables and chairs. | | | | × | × | × | × |
| Logo (bronze level - company name) on sponsorship banner placed in prominent location at festival. | × | × | × | × | × | × | × |
| Sponsor logo on banner at Public Library Kids Zone. | | | × | | | | |
| Sponsor logo on banner at Animal Zone. | | | | × | | | |
| Sponsorship of Interactive Stage or "Daytime Entertainment." | | | | | × | | |
| Sponsorship of Main Music Stage or Friday night "Evening Entertainment." | | | | | | × | |
| Prominent banner at entrance of festival and all other promotional materials. | | | | | | | × |
| Link to business website on City's La Vergne Fall Festival web page. | × | × | × | × | × | × | × |
| Appreciation Plaque. | | | | | × | × | × |

Notes

- » Only one festival sponsorship is available. Two platinum sponsorships are available, two Diamond sponsorships are available, and all other levels are unlimited sponsorships.

The deadline to submit your payment and logo is August 16, 2023.

»

Make checks payable to "City of La Vergne" and mail with application to Kathi Melendy,

- » C/O La Vergne Fall Festival, 294 Sand Hill Road, La Vergne, TN 37086.

Email company logo to kmelendy@lavergnen.gov in a high quality .jpg or .eps format

- » for advertising purposes. Vector images are preferred.

For questions regarding sponsorship levels, contact Kathi Melendy at (615) 793-3224 or

- » email kmelendy@lavergnen.gov.